

MEMORANDUM

TO:

Alan Chin Lee, Economic Sustainability Special Projects Manager,

Department of Housing & Economic Development (DHED)

FROM:

Michelle Hillery, Film Commissioner, Palm Beach County Film & Television

Commission (FTC)

CC:

Bill Cross, Principal Planner, DHED

Scott Cirino, Senior Planner, DHED

Sherry Howard, Deputy Director, DHED

DATE:

October 4, 2023

RE:

Fourth Quarterly Report for DHED - FY2023 + Angl Report

Included you will find the FTC's fourth quarterly report for the DHED Contract for FY2023. Please note that we have made edits/updates to the 1st & 2nd Quarter SSOF Grant Matching, Cash, Burt Reynolds Scholarship and In-Kind contributions for 2023. A revised copy of the worksheet is included in the attachments.

Attached you will find:

- Performance Outcome Reporting Form
- FY 2023 In-Kind & Grant Matching contributions.
- Exhibit #1: Official 2024 Palm Beaches Student Showcase of Films Poster & Brochure
- Exhibit #2: Official "2024 Call for Entries" Press Release, October 2, 2023
- Exhibit #3: Invitation & Agenda: Palm Beach County Film & Television Educators Meeting
- Exhibit #4: 2024 SSOF Sponsorship Spreadsheet
- Exhibit #5: 2023 SSOF Winners and Award Amounts

Please feel free to call me with any questions or if you need additional information at 561.233.1000.

Thank you.

Report Date: September 30, 2023

Report Submitted by: Palm Beach County Film & Television Commission, Inc.

	REPORTING PERIOD	DUE DATE
	First Quarter: October 1, 2022 to December 31, 2022	January 14, 2023
	Second Quarter: January 1, 2023 to March 31, 2023	April 14, 2023
	Third Quarter: April 1, 2023 to June 30, 2023	July 14, 2023
✓	Fourth Quarter: July 1, 2023 to September 30, 2023	October 14, 2023

PERFORMANCE OUTCOME

Provide *cumulative* quarterly information and supportive documentation about the following contract deliverables specified in Exhibit "A" and other pertaining activities. Report the *status of completion* of each performance measure as <u>completed</u>, <u>ongoing</u> or <u>pending</u>.

1. Production of the 2023 Student Showcase of Films Competition and Awards Ceremony (SSOF):

Status: COMPLETED

The 28th annual Palm Beaches Student Showcase of Films was held on April 21, 2023, at the Maltz Jupiter Theatre in Jupiter, Florida. The competition received a record-breaking 528 eligible submissions from 75 schools across the state of Florida. The live, '90s-themed show hosted by the producer and host of South Florida PBS' *On The Town in The Palm Beaches with Frank Licari*, Frank Licari, welcomed over 650 guests including industry professionals, county officials, educators, local news personalities and special guests. A full report of the award show was provided in the third quarterly report submitted on June 30, 2023.

Dates for the 29th annual SSOF have been confirmed. The Maltz Jupiter Theatre and its Producing Artistic Director/Chief Executive Andrew Kato have committed to host the 2024 Student Showcase of Films on Friday, April 26, 2024. Load in and rehearsals will take place on April 24 & April 25, 2024. Marketing materials, including the poster and brochure for the 2024 show have been produced using the winning Poster Design from the 2023 competition. 4,000 posters and 2,000 brochures have been printed in preparation for our mailing campaign to over 1,000 Florida high schools, colleges and universities. (Exhibit #1). This material will be deployed to our network with our Call for Entries Press Release (Exhibit #2) on October 2, 2024, along with our social media push on all our platforms.

On Wednesday, September 27, 2023, The FTC hosted the first Educators Meeting at Palm Beach State College. (Exhibit #3) Instructors in film, television and media were invited to meet with Film Commissioner, Michelle Hillery and PBSC Interim Associate Dean, Richard White, to discuss the importance of their programs to the County. During this meeting, guests were given information for the upcoming Call for Entries and the new award categories and scholarships offered for the 2024 competition. They were also introduced to the available programs offered at PBSC and given a tour of some classrooms, studios and film equipment.

The FTC has received new sponsorship commitments for the 2024 competition from the following: Discover The Palm Beaches (\$1,000 Palm Beach County Tourism PSA Award), Laurence Gartel (\$1,000 Poster Design Award) and Rochelle Walters & Glenn Gray (\$1,000 Gray Family Scholarship Award). Returning sponsors include Film Florida (\$500 for the Sara Fuller Scholarship), Keep Palm Beach County Beautiful (\$1,000 for the Environmental PSA Award), Michael Chasin (an increased amount of \$650 for The Fred and Nellie Chasin Screenwriting Scholarship), Suzanne Niedland (\$1,000 for the Suzanne Niedland Documentary Scholarship), Friends and Family of Mel Maron (\$1,000 for The Mel Maron Scholarship) and the Burt Reynolds Memorial Donation Fund (\$2000 for the Burt Reynolds Scholarship). (Exhibit #4)

2. Award up to \$\sum_{15,000}\$ in scholarships to the Student Showcase of Films winning student filmmakers and/or film programs:

Status: COMPLETED

The FTC has awarded 17 students/schools a total of \$21,500 (Exhibit #5). A total of \$15,000 was funded by the Department of Housing & Economic Development to 11/17 of the recipients. The remaining funds were provided by sponsors: Film Florida contributed a \$1,000 scholarship for the Sara Fuller Scholarship Award, Michael Chasin contributed \$500 for the Fred and Nellie Chasin Screenwriting Scholarship Award, Keep Palm Beach County Beautiful, Inc. contributed \$1,000 for the Environmental PSA Award and Suzanne Niedland contributed \$1,000 for the Suzanne Niedland Documentary Scholarship, \$2,000 was contributed to the Burt Reynolds Scholarship by the Burt Reynolds Memorial Donation Fund and \$1,000 was contributed for the Mel Maron Scholarship by the Friends and Family of Mel Maron.

3. Half-Hour TV Show, The Student Showcase of Films Special Edition:

Status: COMPLETED

An edited one-hour version of the originally broadcast 28th Annual Palm Beaches Student Showcase of Films was produced, edited and distributed by Channel 20. The URL to watch the video: https://discover.pbcgov.org/publicaffairs/Pages/Local_Programs.aspx?videoid=Ch20/Special/2023/20230517-Special-Edition-2023-Student-Showcase-of-Film
PBC TV Channel 20, continues airing the 2023 SSOF Award Show on their network

Signature

Michelle Hillery, Film Commissioner

The PBC/Film & TV Commission

The FTC secured an estimated total of \$37,685.00 in grant matching, cash, Burt Reynolds Scholarship and in-kind contributions thus far. Because the show is later in the year, the full scope of contributions will not be recognized until the the 4th quarter report is complete.

A. Grant Matching:

Staff Member	Number of Hours Worked	Equivalent Salary Value
Michelle Hillery, FTC	208	\$14,000.00
Vanessa Cadet, FTC	260	\$7,500.00
Kelly King, FTC	156	\$5,250.00
Alberto Jordat, FTC	20	\$935.00
Andrea Castro, FTC	75	\$1,900.00
TOTAL	719	\$29,585.00

B.CASH Sponsorship Contribution:

Contributor	Description	Amount
Suzanne Niedland	Cash Sponsor: Suzanne Niedland Documentary Scholarship	\$1,000.00
Keep PBC Beautiful	Cash Sponsor: Environmental PSA Scholarship	\$1,000.00
Film Florida	Cash Sponsor: Sara Fuller Scholarship (paid directly to student)	\$1,000.00
Friends & Family of Mel Maron	Cash Sponsor: Mel Maron Scholarship	\$1,600.00
Michael Chasin	Cash Sponsor: Nellie & Fred Chasin Screenwriting Scholarship	\$500.00
TOTAL		\$5,100.00

C. Burt Reynolds Scholarship:

Contributor	Description	Amount
Various	Total Burt Reynolds Scholarship Funds Collected	\$17,635
Burt Reynolds Scholarship FUND	Royalties received for the Burt Reynolds Scholarship Fund	\$3.00
Burt Reynolds Scholarship FUND	2019 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2020 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Honorary Scholarship Award Contribution	\$500.00
Burt Reynolds Scholarship FUND	2022 Burt Reyonds Scholarship Award Contribution**	\$2,000.00
Burt Reynolds Scholarship FUND	2023 Burt Reyonds Scholarship Award Contribution*	\$2,000.00
REMAINING BALANCE		\$7,138.00
Various	Total Mel Maron Scholarship Funds Collected	\$1,676.17
Mel Maron Scholarship FUND	2023 Mel Maron Scholarship Award Contribution*	\$1,000.00
REMAINING BALANCE		\$676.17

^{*}This amount is included in this year's contribution only

D. IN-KIND Contribution:

Contributor	Description	Equivalent Dollar Value
Quite Frankly Productions	Discount: Hosting award show, Scriptwriting, Set Design and design meetings, Pre-Production Sourcing (Crew/Talent, Lighting Director, Technical Director, Dance crew to go over choreography), Securing DJ, Production of Show Assets/Slides Created, Song Writing (2 Songs), Song Recording and production (2 Songs), Video Production for closing (2 Songs), and Creation of Final Acceptance Video.	\$57,000
Palm Beach County Education and Government Television, Channel 20.	In-kind: Staff, equipment and services in-studio for editing, airing and distribution of the 1 Hour 2021 Palm Beaches Student Showcase of Films Award TV show.	\$9,500
Driven Media	Discount: Production of special video package of the Burt Reynolds Scholarship Finalists to be included in the Award Show consisting of interviews with each finalist on location at Maltz Jupiter Theatre.	\$150
44 industry judges from across the country	See website: pbfilm.com/SSOFJudges	INVALUABLE
TOTAL		\$66,650
GRAND TOTAL	•	\$104,335.00

^{**}This is a corrected amount from 2022, reduced by \$500.00

The FTC secured an estimated total of \$62,296.00 in grant matching, cash, Burt Reynolds & Mel Maron cash Scholarship and inkind contributions in this quarter. The total cash, in-kind and grant matching contribution for this contract year totaled \$166,631.00 which is a 6.4% increase from the 2022 fiscal year grand total.

A. Grant Matching:

Staff Member	Number of Hours Worked	Equivalent Salary Value
Michelle Hillery, FTC	208	\$14,000.00
Vanessa Cadet, FTC	300	\$8,655.00
Kelly King, FTC	200	\$6,730.00
Alberto Jordat, FTC	32	\$1,305.00
Brandon Perry, FTC	12	\$346.00
Matthew Mazzamaro, FTC	3	\$80.00
Angie Crocitto, FTC	5	\$840.00
TOTAL	760	\$31,956.00

B.Cash Sponsorship Contribution:

Contributor	Description	Amount
TOTAL		\$0.00

C. Scholarships:

Contributor	Description	Amount
Mel Maron Contributions	Balance forward for the Mel Maron Scholarship Fund	\$676.17
Burt Reynolds	Balance Forward for the Burt Reynolds Scholarship Fund	\$7,138.00
Burt Reynolds	Royalties received for the Burt Reynolds Scholarship Fund	
GRAND TOTAL	Funding collected for both Scholarships	\$7,814.17

^{*}This balance carries over from the 1st and 2nd quarter and is not counted toward the cumulative totals below.

D. IN-KIND Contribution:

Contributor	Description	Equivalent Dollar Value
WPBF	PR efforts with critical mention	9,740.00
Maltz Jupiter Theatre	Rental fee for dress rehearsal and live award show	6,000.00
Wicked Chef Catering	Discount: Food catering for SSOF red-carpet pre- show experience, VIP guests and County officials	1,800.00
Allure 360 Photos	Discount: 10% discount on service fee for 360 photobooth used at SSOF red-carpet pre-show experience	55.00
PB Balloon Backdrop	Discount: delivery fee on balloon structures and centerpieces for live award show	75.00
Hey Sandy! PR	Discount: delivery fee on balloon structures and centerpieces for live award show	10,000.00
Pro Edit Media (Teleprompter)	Discount: Teleprompter used at live award show	950.00
	Assistance with dress rehearsal and live award show logistics and production	
Volunteers	20 volunteers @ \$10/hr for 8 hours for live show 3 volunteers for Dress Rehearsals @ \$10/hr for 4 hrs	1,720.00
Presenter Appearances	10 industry professionals presenting awards and offering congratulations at live award Show	Invaluable
2 Celebrity shoutout videos (Vanilla Ice & Jeff Corwin)	2 pre-recorded celebrity shout outs for 2023 Award Show	Invaluable
TOTAL		30,340.00

FY23 CUMULATIVE NUMBERS (Including all FOUR quarters)

FY23 Cumulative Staff Numbers

Worked (Grant Matching)

1,479

FY23 Cumulative Cash
Scholarships/In-Kind Contributions

TOTAL

Equivalent Salary Value

Cash or Equivalent Dollar
Value

\$105,090.00

FY23 Grand Total MATCHING/IN-KIND/CASH Dollars	166,631.00
FY23 DHED Contract Amount	75,000.00
FY23 TOTAL PROGRAM VALUE	241,631.00

FOR IMMEDIATE RELEASE

Media Contact: Sandy Collier (561) 386-5262 sandy@heysandypr.com



Saluting Florida's Future Filmmakers

SUBMISSIONS NOW OPEN For The 29th ANNUAL PALM BEACHES STUDENT SHOWCASE OF FILMS

Florida's Largest Free Student Film Competition and Award Show

PALM BEACH COUNTY, FL (October 2, 2023) – G-Star student Tyndall Dickinson, walked away with two awards including the Burt Reynolds scholarship and \$7k in cash prizes last season. And **YOU** could be next!

After a critically acclaimed, record-breaking show in 2023, The Palm Beaches Student Showcase of Films returns **April 26**, 2024, for another unforgettable red-carpet award show. The call for entries starts now.

Submissions are being accepted for the 29th Annual Palm Beaches Student Showcase of Films (SSOF). This free-to-enter competition is open to aspiring filmmakers, writers, graphic designers, and digital media artists currently enrolled in any high school or college in Florida. Students have a chance to win more than \$24K in 2024 in cash, scholarships, and prizes. The SSOF has awarded more than \$4.4 million.

2024 AWARD CATEGORIES:

College Feature/Short
High School Feature/Short
Documentary
Music Video
Animation
Environmental PSA

Commercial PSA
Screenwriting
Poster Design
PBC Tourism PSA (NEW)
Teacher Appreciation (NEW)

Scholarships
Burt Reynolds
Sara Fuller
Mel Maron
Gray Family (NEW)

As a tribute to the legacy of film legend Burt Reynolds, the SSOF will present to a Palm Beach County high school senior, The Burt Reynolds Scholarship Award, a \$5,000 cash prize. Mr. Reynolds was a Palm Beach County icon, longtime supporter, and frequent presenter at the SSOF. Runners-up in this selection process will have a chance to win one of three prizes; The \$1,000 Sara Fuller Scholarship, \$1,000 Mel Maron Scholarship, and new this year, \$1,000 Gray Family Scholarship.

Interested faculty and students should visit <u>pbfilm.com/ssof</u> for more details and entry guidelines for each category. <u>The deadline for entries is February 5, 2024.</u>



PALM BEACH COUNTY FILM & TELEVISION EDUCATORS MEETING

Location: Film Program Space in TC Bldg Room 312

Palm Beach State College, Lake Worth Campus

Date: Wednesday, September 27, 2023

Time: 4:00 p.m.

AGENDA

- I. WELCOME
 - A. Welcome, Michelle Hillery, PBC Film & Television Commissioner
 - B. Welcome, Richard White, PBSC Interim Associate Dean
- II. INTRODUCTION OF HIGH SCHOOL FACULTY
 - A. Name, brief bio, school & program
- III. INTRODUCTION OF PBSC FILM INSTRUCTORS
 - A. Name, brief bio, school & program
- IV. INTRODUCTION OF PBSC PROGRAMS
 - A. PBSC Film Co-Chairs and Co-Hosts, Michael Seminerio, and Thomas Cznarty



- V. PBC FILM & TELEVISION COMMISSION UPDATES
 - A. 29TH annual Palm Beaches Student Showcase of Films
 - 1. Date & venue
 - 2. Call for entries & deadlines
 - 3. What's new? (Categories, scholarships & sponsors)
- VI. TOUR OF FILM CLASSROOMS/STUDIOS & EQUIPMENT ROOM
- VII. Q&A
- VIII. NEXT MEETING





PALM BEACH STATE COLLEGE

PALM BEACH COUNTY FILM & TELEVISION **EDUCATORS MEETING**

Join Palm Beach County Film & Television Commission on the collaborative efforts of the Film & Television and Palm Beach State College for an engaging discussion programs in PBC high schools & colleges.

Wednesday, Sept. 27, 2023 @ 4p.m.

Film Program Space in TC Bldg. PBSC, Lake Worth Campus Room # 312

vcadet@pbfilm.com RSVP by 9/20/23 to

Light refreshments will be served

DIRECTOR





2024 SSOF SPONSORS

Sponsor Name	Email	Entered into Outlook Contacts	SSOF	Type of Sponsorship	Real Value	Dedicated or Discretionary	Date Paid	Last Communication	Notes
Burt Reynolds Memorial Donation Fund		YES	2024	Category - Burt Reynolds Scholarship	2,000.00	Dedicated	(Auto Pay) Non-Contract acct		
ver The Palm Beaches (NEW)	msegarra@thepalmbeaches.com	YES	2024	Category - PBC Tourism PSA	1,000.00	Dedicated			
				Category - Sara Fuller			Check given directly to		
riin riolidd	llox@nimiondg.org	153	2024	acholdiship	00,000,1	Dedicated	student		
Linda Moreno (Keep Palm Beach Counly Beauliful, Inc.)	UMOREHO@SVIA.ORG	YES	2024	Category - Environmental PSA	1,000.00	Dedicated			v .
Laurence Gartel (NEW)	aurencegarte @yahoo.com	YES	2024	Category - 2025 Poster Design	1,000.00	Dedicated			
Mel Maron Memorial Donation Fund		YES	2024	Calegory - Mel Maron Scholarship	500.00	Dedicated	(Auto Pay) Non-Contract		
Michael Chasin (INCREASE FROM 2022)	mbchasin@aol.com	YES	2024	Category - Screenwriting	500.00	Dedicated			
Rochelle Walters & Glenn Gray (NEW)	rochelle,movies@amail.com	YES	2024	Category - Gray Family	1,000.00	Dedicated			
Suzanne Niedland	suzanne@suzart.productions	YES	2024	Category - Documentary	1,000.00	Dedicated			
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9,000.00

2023 SSOF Winners and Award Amounts

DEPARTMENT OF HOUSING & ECONOMIC DEVELOPMENT (DHED)

Feature/Short Awards

University/Community College Funds will be awarded to the submitting school.

1st Place \$2,000

Title: Girlhood

Pay to the Order of: FSU

Memo: 1st Place College Feature/Short Award: Jaelyn Ellis

2nd Place \$1.500

Title: The Ballad of Rich and Champ Pay to the Order of: Full Sail University

Memo: 2nd Place College Feature/Short Award: Caleb Jordan Voyles

3rd Place \$1,250

Title: Contagious Swagger

Pay to the Order of: Ringling College of Art & Design

Memo: 3rd Place College Feature/Short Award: Calvin Callins, Jr.

Feature/Short Awards

High School Funds will be awarded to the submitting school.

1st Place \$1,500

Title: Homeroom

Pay to the Order of: G-Star School of the Arts

Memo: 1st Place High School Feature/Short Award: Tyndall Dickinson

2nd Place \$1,000

Title: Hope & Faith It's Up To You

Pay to the Order of: West Broward High School

Memo: 2nd Place High School Feature/Short Award: Ayden Kostzer

3rd Place \$750

Title: Mirror of the Past

Pay to the Order of: Nature Coast Technical High School

Memo: 3rd Place High School Feature/Short Award: Troy Lonigro

Animation Award

University/Community College/High School Funds will be awarded to the submitting school

Total: \$15,000

1st Place \$1,000

Title: Etiquette and Body Language on a Date

Pay to the Order of: Hollins High School

Memo: 1st Place Animation Award: Nikita Maltsev

Burt Reynolds Scholarship Award

Palm Beach County High School Senior Funds will be awarded to the submitting student

1st Place \$3,000

Pay to the Order of: Tyndall Dickinson

Memo: 2023 Burt Reynolds Scholarship Award Winner

Commercial/PSA

University/Community College/High School Funds will be awarded to the submitting school

1st Place \$1000

Title: It's Not What You Wear

Pay to the Order of: G-Star School of the Arts

Memo: 1st Place Commercial/PSA Award: Isabella Pena

Vanilla Ice Music Video Award

University/Community College/High School Funds will be awarded to the submitting school

1st Place \$1,000

Title: Cogela

Pay to the Order of: Miami-Dade College

Memo: 1st Place Music Video Award: Joel Guevara

Poster Design Award

University/Community College/High School Funds will be awarded in the student's name

1st Place \$1,000

Pay to the Order of: Glara Demesmin

Memo: 1st Place Poster Design Award: South Tech Academy

NON-CONTRACT/SPONSORED AWARDS

Total: \$5,500

<u>Burt Reynolds Scholarship Award</u> Sponsored by SSOF Burt Reynolds Memorial Donation Fund Palm Beach County High School Senior Funds will be awarded to the <u>submitting student</u>

1st Place \$2,000

Pay to the Order of: Tyndall Dickinson

Memo: 2023 Burt Reynolds Scholarship Award Winner

Mel Maron Scholarship Award Sponsored by SSOF Mel Maron Memorial Donation Fund Palm Beach County High School Senior Funds will be awarded to the submitting student

Award Amount \$1,000

Pay to the Order of: Maya Morales

Memo: 2023 Mel Maron Scholarship Award Winner

<u>Suzanne Niedland Documentary</u> Sponsored by Suzanne Niedland
University/Community College/High School Funds will be awarded in the <u>student's name</u>

1st Place \$1,000

Title: Liminal Times

Pay to the Order of: Corey Marr

Memo: 1st Place Suzanne Niedland Documentary Award Winner

Nellie & Fred Chasin Screenwriting Scholarship Award

University/Community College/High School Funds will be awarded in the student's name

1st Place \$500

Title: The Library

Pay to the Order of: Coral Hodges

Memo: 1st Place Nellie & Fred Chasin Screenwriting Award: Dreyfoos School of the Arts

<u>Environmental Awareness PSA</u> Sponsored by Keep Palm Beach County Beautiful, Inc. <u>University/Community College/High School Funds will be awarded to the submitting school</u>

1st Place \$1,000

Title: VisitFlorida

Pay to the Order of: Key West High School

Memo: 1st Place KPBCB Environmental PSA Award

3

Total: \$1,000

<u>Sara Fuller Scholarship Award</u> Sponsored by Film Florida
Palm Beach County High School Senior Funds will be awarded to the <u>submitting student</u>

Pay to the Order of: Sabrina Dubner

Memo: 2023 Sara Fuller Scholarship Award Winner

COMBINED CHECKS: Burt Reynolds

TOTAL AWARDED

DHED Total: \$15,000

Non-Contract/Sponsored Total: \$5,500

Film Florida Sponsored Total: \$1,000.00

GRAND TOTAL: \$21,500.00



BEACHES STUDENT

OHOMANA SHUMANA HOFFILMS

FLORIDA'S LARGEST STUDENT FILM COMPETITION & AWARDS SHOW

\$24,000 CASH PRIZES

RED CARPET AWARD SHOW: APRIL 26, 2024 DEADLINE FOR ENTRIES: FEBRUARY 5, 2024

HIGH SCHOOL FEATURE/SHORT

DOCUMENTARY

MUSIC VIDEO

ANIMATION

ENVIRONMENTAL PSA

COMMERCIAL PSA

SCREENWRITING

POSTER DESIGN

New This Year PBC TOURISM PSA

And

TEACHER APPRECIATION

Scholarships

BURT REYNOLDS

SARA FULLER

MEL MARON

GRAY FAMILY









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