



# COUNTYWIDE TRANSPORTATION MASTER PLAN

**Presented to:**  
Palm Beach County  
Public Kickoff  
July 18, 2025, 9:00 AM



# Meet the Team



DK&P



GOAL  
ASSOCIATES

Google

QUEST.



## Claudia Bilotto, AICP

*Project Manager*

- » Harness Lessons Learned for Implementation
- » Proven Ability to Build Consensus

## Murriah Dekle

*Deputy Project Manager*

- » Comprehensive Area Expertise
- » Expert in High Quality Studies

## Amy Lee Diel (Quest)

*Public Involvement*

- » Facilitates Transparent & Inclusive Public Forums
- » Guides Collaborative Workshops & Meetings

## Victor Dover, FAICP, LEED-AP

*Guiding Principles*

- » Embeds Vision into Project Planning & Execution
- » Ensures Master Plan Reflects Community Priorities

## Thomas Rodrigues, AICP

*Data Collection*

- » Compiles plans and policies from across the County
- » Brings multi-jurisdictional perspectives to the plan





# Agenda

- 01 Meet the Team
- 02 Overview
- 03 Approach
- 04 Timeline
- 05 Key Milestones
- 06 Opportunities for Input
- 07 Next Steps





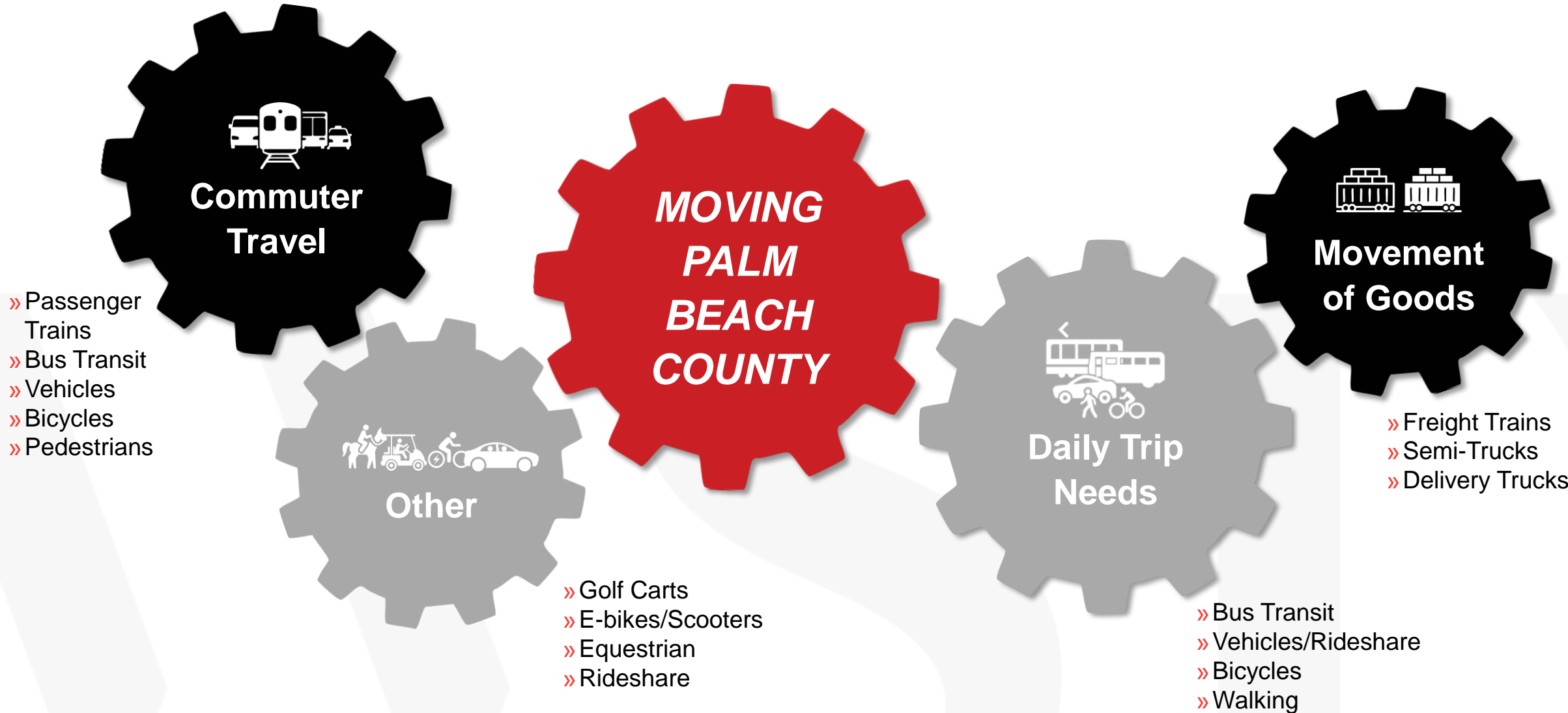
# Establishing the Vision

**Goal:** Provide a countywide vision for transportation and mobility that safely connects people to places

- » Coordinate among diverse community needs
- » We have experience bringing diverse stakeholders together to achieve a common goal
- » Our innovative approaches will collaborate with stakeholders and the public
- » We know the importance of balancing mobility and safety



# Regionally Connected Multimodal Transportation System: Moving People & Goods





# Approach



## Discover

Data collection,  
stakeholder and  
public engagement

*Assess Existing  
Projections*



## Envision

Technical analysis  
and community  
vision

*Update Population  
Projections*



## Strategize

Develop  
recommendations  
and prioritize  
projects

*Stakeholder  
Coordination*



## Enact

Adoption and  
implementation  
of plan

*Project  
Realization*



# Discover and Envision



Generate findings from relevant plans and studies to **form community vision**



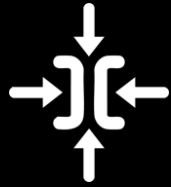
Evaluate existing conditions, conduct volume to capacity and safety analysis to **determine future needs** of the network



Define network alignments, develop design principles and **provide additional opportunities** for multi-modal connections



# Strategize & Enact



**Identify constraints**  
to develop project and  
quality and level of  
service  
recommendations



**Prioritization ranking**  
process to address  
constraints and validate  
against vision and goals  
of the CTMP with  
stakeholder consultation



Coordination with County  
and local jurisdictions for  
**cloud-based portal  
implementation plan**





# Data Needs and Workflow



Public/Elected Official Feedback



County and City Plans



Employment Projections



Population Projections



Sentiment Analysis



Modelling



Survey



Traffic



**Comprehensive  
Transportation  
Master Plan**

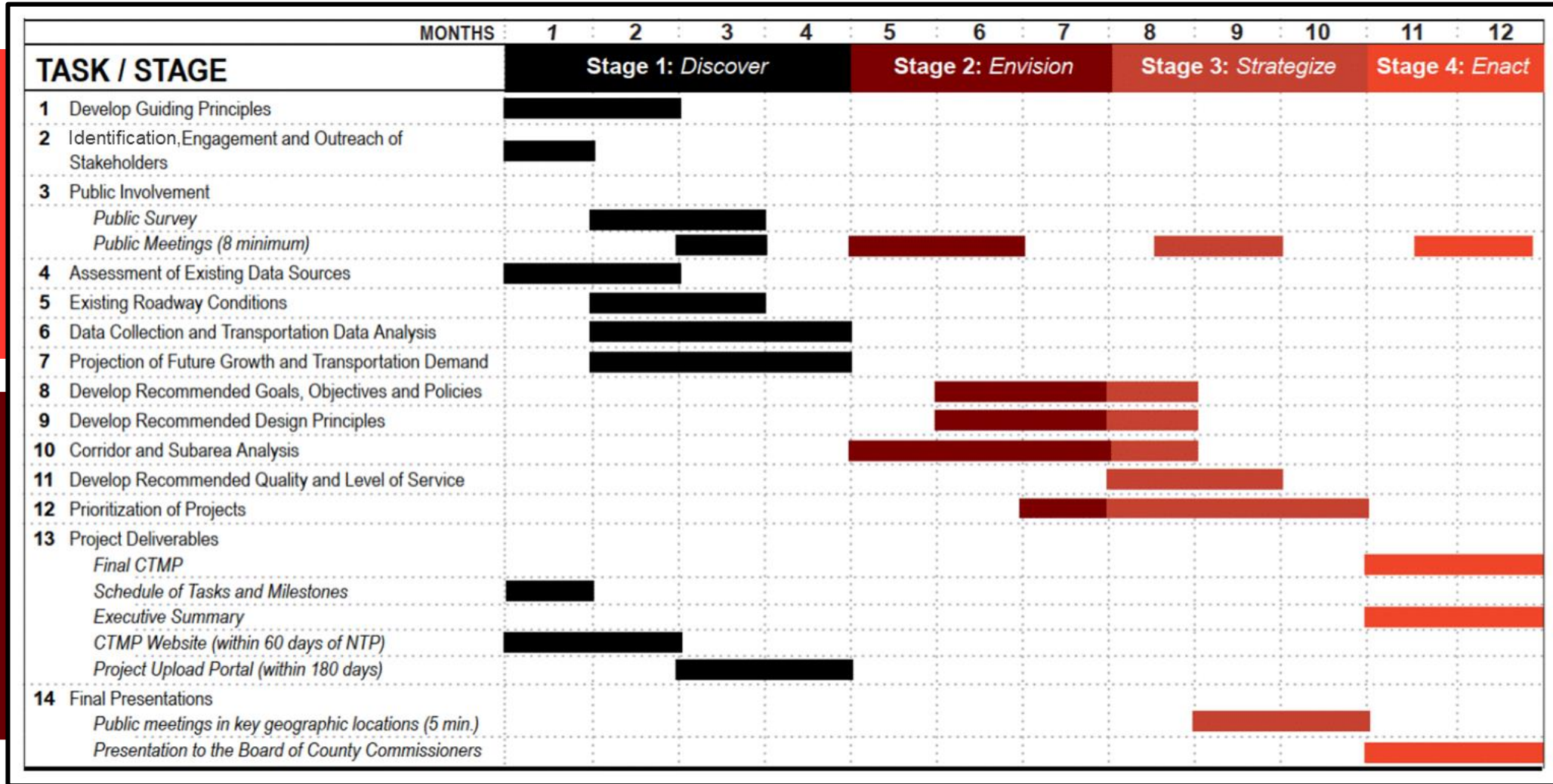
# WSP Timeline

## Twelve-Month Process

*Position the County for next steps with identified projects and funding needs*

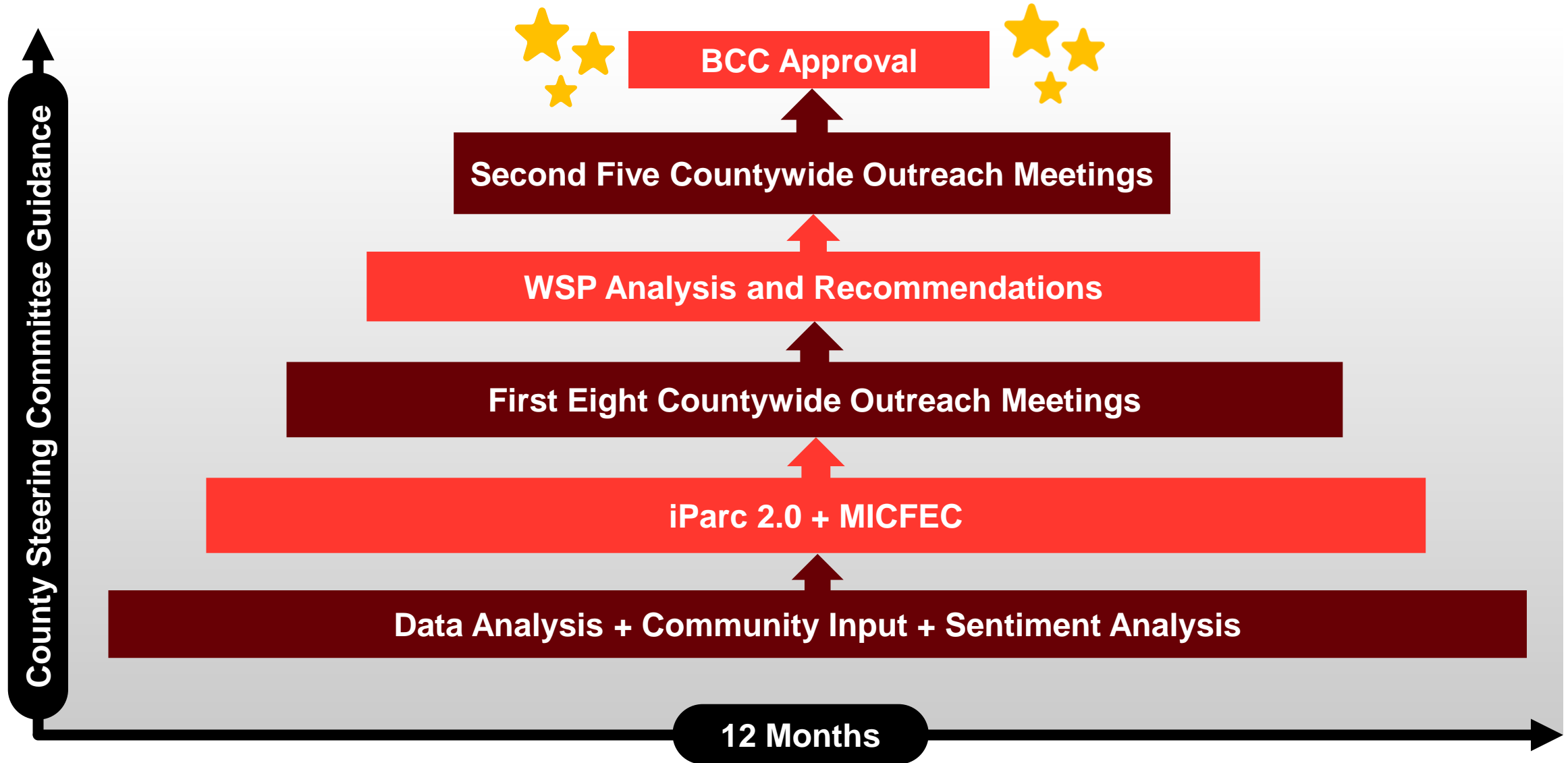
## Subject Matter Experts

*Coordinate directly with PM/DPM to facilitate technical tasks with client*





# Plan Foundation







# Opportunities for Input

## ▪ Stakeholder Groups

- Representatives from municipalities, county agencies, private sector, and community groups
- Meets three times at key project milestones

## ▪ SOAR Analysis Workshop

- Strengths, Opportunities, Aspirations, Results exercise to guide plan goals, objectives, and policies

## ▪ Comprehensive Stakeholder Public Engagement

- Up to 18 targeted stakeholder meetings plus monthly meetings
- 1 BOCC Presentation

## ▪ Consensus-Driven Process

- Stakeholders will help define draft goals, performance measures, project prioritization, and recommendations

## ▪ Use of Digital Platforms

- Website, online surveys, interactive workshops, sentiment analysis to maximize reach and inclusivity

- MICFEC / IPARC 2.0
- PBCCMA (City Managers Association)
- Transportation Agencies
- Other Stakeholders



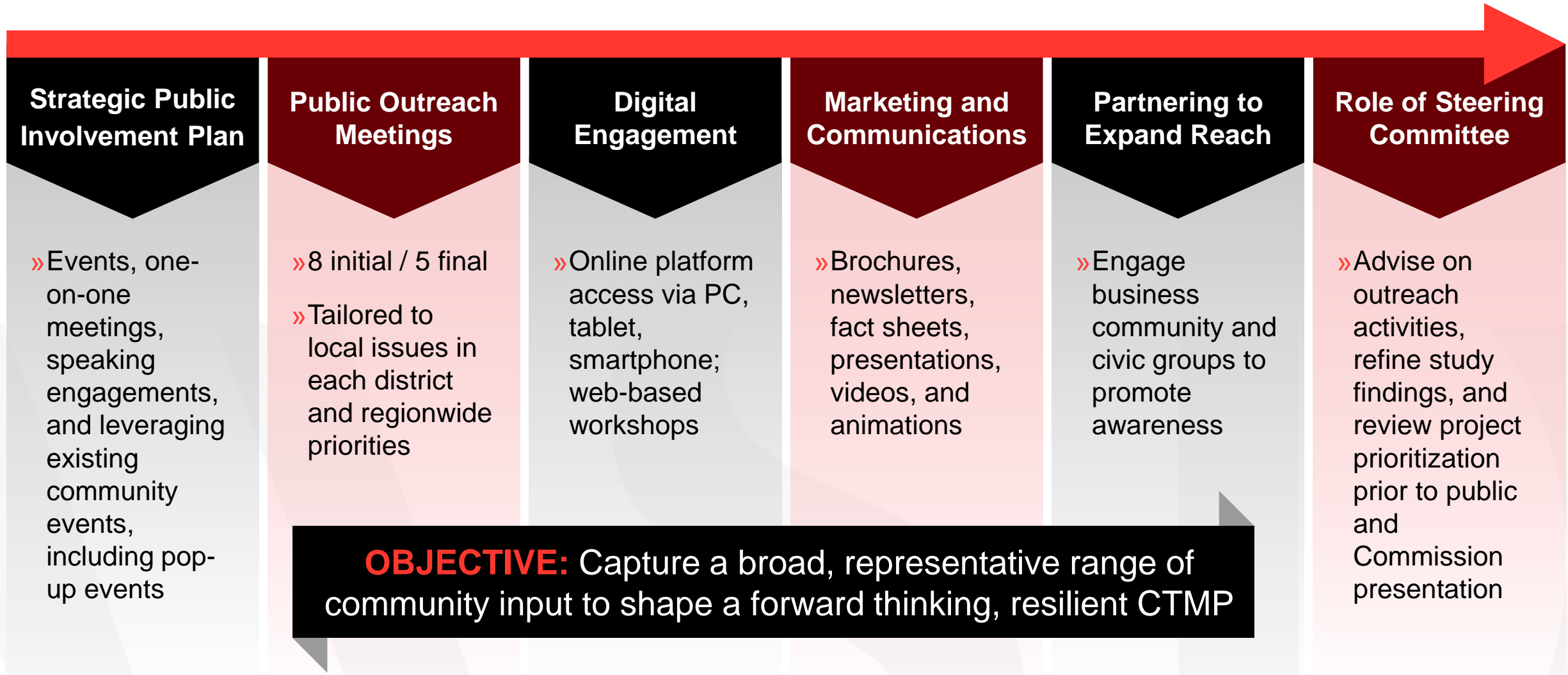
*Meet people where they are!*

We will engage the community and stakeholders various platforms to ensure broad participation —

building a future-focused, resilient transportation master plan.



# Next Steps



WSP



# THANK YOU

*QUESTIONS & ANSWERS*