

Board of County Commissioners

Maria G. Marino, Mayor
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**County Administrator**

Verdenia C. Baker

Procurement Department
www.pbcgov.org/purchasing

NOTICE OF SOLE SOURCE PROCUREMENT

Dated: April 11, 2025

**PALM BEACH COUNTY PROCUREMENT DEPARTMENT
50 SOUTH MILITARY TRAIL, SUITE 110
WEST PALM BEACH, FLORIDA 33415-3199**

TITLE: MIDWEST TAPE, LLC

BUYER: JONATHAN SILVA

This Notice is issued in accordance with the applicable procurement ordinance, Section 2-54 (f)(2) and policies, to inform the public of the decision to proceed with a Sole Source Procurement process for the acquisition of the following goods/services:

General description of Goods/Services

Description	Hoopla – the all-in-one, digital library service app, its delivery model and offerings, is a sole source product. Hoopla is the only Library Media on Demand (LMOD) software application offered exclusively to and by libraries and is manufactured, sold, and distributed wholly by Midwest Tape, LLC
Estimated Quantity	1
Estimated Value	\$1,200,000
Contract Duration	1 year

Any objections to this sole source procurement must be submitted in writing to the procurement office by April 25, 2025. If no objections are received by the deadline, the procurement process will proceed as planned.

POSTED PERIOD: 4/11/2025 - 4/25/2025

For any inquiries or further clarification, please contact:

Contact Name: Jonathan Silva


Phone Number: 561-616-6808

General Email Address: JSilva@pbc.gov

This notice is issued in compliance with applicable procurement laws, regulations, and procedures.



MELODY THELWELL, PROCUREMENT DIRECTOR



SIGNATURE / DATE

MIDWEST TAPE

Here for Libraries.

PO Box 820 Holland, OH 43528
1-800-875-2785

January 29, 2025

RE: Sole Source Media on Demand service

To whom it may concern:

This letter confirms that hoopla—the all-in-one, digital library service app—its delivery model and offerings, is a sole source product. hoopla (alternatively ‘hoopla’ or ‘the service’) is the only Library Media on Demand (LMOD) software application offered exclusively to and by libraries and is manufactured, sold, and distributed wholly by Midwest Tape, LLC.

The service is an MWT proprietary design providing libraries the only true patron-driven acquisition model delivering all digital media—specifically Audiobooks, eBooks, Comics, Movies, TV, Music, Magazines, and no-fee subscription content viewing—under one log-in, and to all patrons simultaneously, combined with the traditional licensing model known as One Copy One User. As a result, no other available service offers the same purpose or functionality.

Additionally, hoopla is the sole LMOD content provider for Warner and Universal Music, as well as CuriosityStream; in addition to select titles from MGM, Nat Geo, Miramax, RLJ, Lionsgate, Viacom, Relativity Media, Pottermore, and other studios and publishers.

MWT wholly maintains, hosts, and supports hoopla and retains all intellectual property rights in and to hoopla including the Digital Media Platform, websites and applications, and all modifications, updates, or improvements made thereto.

MWT warrants that no other division of MWT or other provider offers a product or service that achieves the same purpose or functionality.

For additional information, please contact me at 800-875-2785 or sbascuk@midwesttapes.com.

Sincerely,



Sue Bascuk
Vice President