

**Palm Beach County Zoning Division**

2300 N. Jog Road

West Palm Beach, Florida 33411

Phone: (561) 233-5200

ALTERNATIVE SIGN PLAN SUPPLEMENTAL APPLICATION

Pursuant to ULDC Article 8.E.4.D, Alternative Sign Plan, an Alternative Sign Plan may be submitted in lieu of a Master Sign Plan to demonstrate that ULDC Article 8.A.1.A can be more effectively met, in whole or in part.

Part 1 – General Information			
Application Name		Date	
Control No./Name		Control Acres	
Part 2 – Justification – Submittal Requirements			
<p>Each ASP application must include an attached Justification Statement addressing the following.</p> <ul style="list-style-type: none"> a. Project Information. Describe the development history of the site, including those circumstances which resulted in the submittal of an Alternative Sign Plan. b. Specific Code Reference(s). Identify specific ULDC references within the Justification and on the ASP. All applicable notes and graphics should be shown on the plan to clearly indicate the proposed modifications/deviations from specific code sections. c. Proposed Alternative(s). Provide an assessment to justify the deviation from the ULDC sign regulations. The Justification Statement must clearly demonstrate how the ASP will satisfy the general intent of the ULDC regulations which are proposed to be altered. All supporting documentation must be included within the submittal and must be self-explanatory for the Zoning Division to assess the alternative design. 			
Part 2 – Justification - Details			
<p>The Justification Statement must demonstrate that the proposed sign design exceeds the minimum code requirements while recognizing a uniqueness related to: use, location, natural land feature, and preserve an existing historical sign, etc. The following details must be including in the Justification Statement.</p> <ul style="list-style-type: none"> a. Background Information b. Specific ULDC Reference(s) c. Alternative Factor(s), including requirements, proposed alternatives, and factors for consideration 			