
Minutes for Team Signage Subcommittee

Meeting Date: 1/30/2003

Task Team	Meeting Date by	Meeting Number	Meeting Date	Staff Attending	Minutes	Goals for Next Meeting	Staff Initials Entering Info
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Signage Subco

January 2003

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		<u>1/30/2003</u>	Aimee, Wendy, Ashok, see sign in sheet for subcmt members	<ol style="list-style-type: none"> 1. Aimee updated subcmt on activities to date and upcoming meetings. 2. Discussion initially focused on overall sign code, then specific policy issues. 3. Height, size and setback - committee felt it is important to allow variation and be flexible; do not adopt one size fits all standards. Vary height and size based on location (roadway, square footage, and lot characteristics) - smaller, lower signs ok for neighborhood commercial but not SR7. Proposed 10 ft height with 5 ft BBL setback is too restrictive. Need larger signs for identification and safety reasons. BBL setbacks should not be required for signs. 4. Rural vs. urban - one size for all areas 5. Tie-in survey requirement is too burdensome, expensive. 6. Enforcement of existing provisions vs. strengthening would result in better signs (cite the violators). 7. Regarding monument only approach - don't limit to just monument signs, 50% base to width ratio is good approach as are pole covers. Don't count pole covers in face area. Ensure proportionality/scale of signs. 8. Regarding height and setbacks - Allow/require larger address signs. Ensure sign matches location - height, scale, size, etc. Control height by ROW width, landscaping, height of road and lot. Allow taller signs with greater setbacks. 9. Max # of signs per parcel is too restrictive. 10. Rural signs - do not restrict back lighting, many good "rural" signs with ground lighting, or goose neck lighting. Require "rural" materials - but be flexible. 15 wattage cap is too low - regulate foot candles instead. External lighting on landscaping in conjunction with signs = good. Maybe limit hours for lighting to business hours, or midnight. 11. Clarify code to allow one pair of entrance wall signs (not just one sign). 12. Clarify language regarding electronic message signs - add "commercial" to page 21, line 4. 13. Amortization - good idea. Use a 7 or 10 year window. Also catch nonconforming signs at time of redevelopment or renovation. Need to do both, not just one. Consider addressing degree of conformity (allow minor nonconformities to remain?) Building renovations require addressing wall signs, site modifications require freestanding signs. 14. The next meeting is Thursday, Feb. 6th at 9am. 	<ol style="list-style-type: none"> 1. Committee to review draft sign ACC code for next meeting. 2. Staff to summarize committee member comments for BCC workshop and provide summary of code changes. 	

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