

TOURIST DEVELOPMENT COUNCIL
JANUARY 10TH
2195 Southern Boulevard
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE DECEMBER 13TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JANUARY 2019**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL ACTIVITY REPORT***
 - C. **SPORTS COMMISSION ACTIVITY REPORT***
 - D. **FILM & TV MONTHLY NEWSLETTER***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM PROJECT STATUS REPORT***
 - G. **DTPB ACTIVITY REPORT***
 - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
 - I. **CONVENTION CENTER MARKETING UPDATE***
 - J. **CONVENTION CENTER “PACE” REVENUE REPORT***
 - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
 - L. **PBI TRAFFIC REPORT***
 - M. **ALL AGENCIES CURRENT JOB OPENINGS***
 - N. **HOTEL DESTINATION DEVELOPMENT REPORT***
 - O. **QUARTERLY REPORTS FOR ALL AGENCIES***
 - P. **SBE REPORTS FOR ALL AGENCIES***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**

1. **YMCA Relocation to Lake Lytal Park with Olympic Style Skate Park* - Tim Coffield, President & CEO of YMCA of the Palm Beaches**

B. DISCOVER

1. **Motion to approve an addendum for the Miles Partnership contract for digital marketing services in the amount of \$474,240 annually. This is a 2-year renewal from October 1, 2018 – September 30, 2020. There will be no change in the scope of services or out of pocket expenses.**
2. **Two Minute Update**

C. CONVENTION CENTER

1. **Global Spectrum*Dave Anderson**
 - b. **Two Minute Update**
2. **Ovations*-Vince LaPapa**
 - a. **Two Minute Update**

D. SPORTS COMMISSION

1. **Two Minute Update**

E. ERM

1. **Two Minute Update**

F. CULTURE COUNCIL

1. **Two Minute Update**

G. Film & TV

1. **Two Minute Update**

7. BOARD COMMENTS

8. ADJOURNMENT

The next board meeting will be February 14th in the TDC Board Room at 2195 Southern Blvd., 1st Floor Boardroom, West Palm Beach.