

**TOURIST DEVELOPMENT COUNCIL**  
**SEPTEMBER 12<sup>TH</sup>, 2019**  
**Dave Burke Boardroom**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida**  
**AGENDA**

**1. ROLL CALL**

Presentation and acknowledgement to Roger Amidon for his years of service to the TDC

**2. AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**

**3. MOTION TO APPROVE THE July 11TH TDC MEETING MINUTES\***

**4. MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR AUGUST & SEPTEMBER 2019**

- A. CONTRACT TRACKING REPORT\*
- B. CULTURAL COUNCIL ACTIVITY REPORT\*
- C. SPORTS COMMISSION ACTIVITY REPORT\*
- D. FILM & TV MONTHLY NEWSLETTER\*
- E. FILM & TV PRODUCTION REPORT\*
- F. ERM PROJECT STATUS REPORT\*
- G. DTPB ACTIVITY REPORT\*
- H. CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\*
- I. CONVENTION CENTER MARKETING UPDATE\*
- J. CONVENTION CENTER “PACE” REVENUE REPORT\*
- K. CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT\*
- L. PBI TRAFFIC REPORT\*
- M. HOTEL PIPELINE REPORT\*
- N. AGENCIES QUARTERLY REPORTS\*

**5. OLD BUSINESS – DISCUSSION ITEMS**

**A. TDC**

- 1. Director’s Report\*
  - a. TDC Scorecard & Discover Hotel Performance Dashboard\*
  - b. Bed Tax\*
  - c. Report Out\*
- 2. Convention Center District Study Update

3. **Contracts Update\***

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. **DISCOVER**

1. **Motion to approve the FY20 Marketing Plan\*  
25 minutes Presentation- 5 Minutes Q&A**
2. **Motion to approve Discover and PBC Convention Center Shared  
Hotel Group Business & Convention Center Sales Strategy\*  
15 minutes presentation – 5 minutes Q & A**
3. **Two Minute Update**

B. **CULTURAL COUNCIL**

1. **Motion to approve the FY20 Marketing Plan & CO-OP marketing  
Strategy\*  
25 minutes Presentation & Q&A**
2. **Two Minute Update**

C. **SPORTS COMMISSION**

1. **Motion to approve the Cat. “G” Grant Agreements:**
  - a. **Perfect Game World Wood Bat  
Association (WWBA) 14U World Championships  
(October 18-21, 2019)-FITTEAM Ballpark of  
The PB- NEW \$10,000**
  - b. **US Youth Soccer Association Nat’l League  
Girls Fall Championships (Nov 24-27, 2019) FAU,  
Spanish River Athletic Complex- NEW \$10,000**
  - c. **Game Day USA Junior All-American Games  
(January 17-19, 2020, January 15-17, 2021 &  
January 14-16, 2022)-FITTEAM Ballpark of PB \$10,000**
- Total Amount \$30,000**
2. **Presentation of Kids Fitness Festival 2019 Video**
3. **Two Minute Update**

**D. CONVENTION CENTER**

- 1. Global Spectrum\*Dave Anderson**
  - b. Two Minute Update**
- 2. Ovations\*-Vince LaPapa**
  - a. Two Minute Update**

**E. ERM**

- 1. Two Minute Update**

**F. Film & TV**

- 1. Two Minute Update**

**7. BOARD COMMENTS**

**8. ADJOURNMENT**

**The next board meeting will be October 10<sup>th</sup> in the Dave Burke Board Room at 2195 Southern Blvd., 1<sup>st</sup> Floor, West Palm Beach.**

Tdc/tdcmtgs2019/Agenda.September