

TOURIST DEVELOPMENT COUNCIL
NOVEMBER 12th, 2020
PBC Convention Center Ballroom
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE OCTOBER 15th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR NOVEMBER 2020**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

A. TDC TOURISM PERFORMANCE METRICS

1. **TDC DASHBOARD CURRENT MONTH & FY2020***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***

B. PBI UPDATE – LAURA BEEBE

C. CHECKPOINT #7 SEPTEMBER COLLECTED OCTOBER*

2.

6. NEW BUSINESS – DISCUSSION ITEMS

- A. **January 2021 to December 2021 Meeting Calendar*- Motion to Approve**
- B. **TDC Finance Committee Appointment of Jeff Mayer- Motion to Approve**
- C. **Update on LEISURE CAMPAIGN 2021 Season*- Jorge Pesquera & Team**
- D. **DISCOVER**
 - 1. **Two Minute Update- Jorge Pesquera**
 - 2. **Update on Equity/Diversity/Inclusion**
- E. **SPORTS COMMISSION**

1. Motion to approve the Cat. “G” Grant Agreements*:

	Grant	Amount	Room Nights
a.	Delray Beach Open by VITACOST.com (February 12-21, 2021) – Delray Beach Tennis Center	\$25,000	1,000
b.	The Honda Classic (March 15-21, 2021) – PGA National Resort & Spa	\$75,000	7,500
c.	Walker Cup Match (May 7-9, 2021) – Seminole Golf Club <i>NEW</i>	\$10,000	875
d.	USTA Girls 12’s National Clay Court Championships (July 11-18, 2021) – The Polo Club of Boca Raton	\$5,000	500
e.	USTA Boys 18’s & 16’s National Clay Court Championships (July 11-18, 2021) – Delray Beach Tennis Center, Delray Swim & Tennis Club, Broken Sound Boca West, Hunter’s Run, Seven Bridges Tennis Center, Woodfield Country Club	\$20,000	2,500
	<u>Totals</u>	<u>\$135,000</u>	<u>12,375</u>

- 2. **Sports Commission Special Event Contract College Football Playoff***
- 3. **Two Minute Update- George Linley**
- 4. **Update on Equity/Diversity/Inclusion**

- F. **CULTURAL COUNCIL**
 - 1. **Two Minute Update- Dave Lawrence**
 - 2. **Update on Equity/Diversity/Inclusion**
- G. **FILM & TV**
 - 1. **Two Minute Update- Chuck Elderd**
 - 2. **Update on Equity/Diversity/Inclusion**

H. CONVENTION CENTER

- 1. Spectra Venue Management**
 - a. Two Minute Update- Dave Anderson**
- 2. Spectra Hospitality**
 - a. Two Minute Update- Vincent McPhail**

I. ERM

- 1. Two Minute Update- Deb Drum**

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9 ADJOURNMENT

Next Meeting December 10th.

***Attachment included**

Tdc/tdcmtgs2020/Agenda.11.12.2020

DRAFT