

**TOURIST DEVELOPMENT COUNCIL**  
**FEBRUARY 11, 2021 – 9:00 A.M.**

**Dave Burke Boardroom**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida**

**AGENDA**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE JANUARY 14<sup>th</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR FEBRUARY 2021**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***
- L. **AGENCIES QUARTERLY REPORT FOR 9/30/20\***
- M. **SMALL BUSINESS ENTERPRISE REPORT (SBE) FOR 9/30/20\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2020\***
    - a. **Discover Hotel Performance Dashboard\***
    - b. **Bed Tax Collections\***
    - c. **Report Out Metrics\***
- B. **PBI UPDATE – LAURA BEEBE (By Phone)**

- C. CHECKPOINT #10 DECEMBER 2020 COLLECTED JANUARY 2021\*
- D. FY2021 FORECAST/2022 BUDGET PLANNING UPDATE\*
- E. EQUITY AND INCLUSION UPDATES FROM AGENCIES

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. ERM

- 1. Two Minute Update- Deb Drum (By Phone)

B. SPORTS COMMISSION

- 1. Motion to approve the Cat. “G” Grant Agreements\*:

	Grant	Amount
a.	Delray Beach ITF Championships (April 22-30, 2021) – Delray Beach Tennis Center, Delray Swim & Tennis Club	\$4,000
b.	Palm Beaches Spartan Sprint Weekend (April 24-25, 2021) – Burt Aaronson South County Regional Park	\$15,000
c.	Prospect Select Baseball Palm Beach Classic (June 8-14, 2021) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium, Santaluces Athletic Complex	\$25,000
d.	First Responder Games (June 8-20, 2021) – Various Palm Beach County Facilities	\$12,500
e.	Perfect Game Ultimate Baseball Championship/13U WWBA Championship (June 22-25, 2021 & July 3-7, 2021) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium - <i>NEW</i>	\$50,000
f.	Cal Ripken Baseball Rookie State Championship (June 24-27, 2021) – Gardens Park	\$6,000
g.	Perfect Game Florida Endless Summer Classic (July 8-12, 2021) – Ballpark of the Palm Beaches	\$4,000
h.	Prospect Select Baseball The Wave Invitational (July 17-21, 2021) – Ballpark of the Palm Beaches	\$6,000
	<b><u>Totals</u></b>	<b><u>\$122,500</u></b>

- 2. Two Minute Update- George Linley

C. DISCOVER

- 1. Two Minute Update- Jorge Pesquera

D. CULTURAL COUNCIL

- 1. Two Minute Update- Dave Lawrence
  - a. Push, Inc. extension due to COVID-19\*

**E. FILM & TV**

1. Two Minute Update- Chuck Elderd

**F. CONVENTION CENTER**

1. Spectra Venue Management
  - a. Two Minute Update- Dave Anderson
2. Spectra Hospitality
  - a. Two Minute Update- Vincent McPhail

**7. BOARD COMMENTS**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT**

There is **NO** meeting scheduled in March. Next Meeting will be April 8, 2021.

**\*Attachment included.**

Tdc/tdcmtgs2020/Agenda.02.11.2021

**DRAFT**