

TOURIST DEVELOPMENT COUNCIL

January 14, 2021 – 9:00 A.M.

Dave Burke Boardroom

2195 Southern Boulevard

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE DECEMBER 10th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JANUARY 2021**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***
- L. **AGENCIES PERFORMANCE MEASURES FOR 9/30/20***
- M. **AGENCIES QUARTERLY REPORTS FOR 9/30/20***
- N. **SMALL BUSINESS ENTERPRISE REPORTS (SBE) FOR 9/30/20***
- O. **AGENCIES LOCAL PREFERENCE FOR FILM , VIDEO, PHOTOGRAPHY & TALENT AGENCIES REPORT (FVP) FOR 9/30/20***

5. **OLD BUSINESS – DISCUSSION ITEMS**

A. TDC TOURISM PERFORMANCE METRICS

1. **TDC DASHBOARD CURRENT MONTH & FY2020***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***

B. PBI UPDATE – LAURA BEEBE

C. CHECKPOINT #9 NOVEMBER COLLECTED DECEMBER 2020*

6. NEW BUSINESS – DISCUSSION ITEMS

A. ERM

1. Two Minute Update- Deb Drum

B. SPORTS COMMISSION

1. Two Minute Update- George Linley

C. CONVENTION CENTER

1. Spectra Venue Management

a. Two Minute Update- Dave Anderson

2. Spectra Hospitality

a. Two Minute Update- Vincent McPhail

D. DISCOVER

1. Two Minute Update- Jorge Pesquera

E. CULTURAL COUNCIL

1. Two Minute Update- Dave Lawrence

F. FILM & TV

1. Two Minute Update- Chuck Elderd

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

Next Meeting February 11, 2021.

***Attachment included**