

TOURIST DEVELOPMENT COUNCIL
Thursday, July 13, 2023 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE JUNE 8TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JULY 2023***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***
- L. **MARKETING AGENCIES & CONVENTION CENTER DIVERSITY REPORTS 05.31.2023***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2023* - Emanuel Perry**
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***

- B. **PBI UPDATE – Joe Harrington**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. FIRST AMENDMENT OF FIVE YEARS AGENCY CONTRACT & EXHIBITS* – Emanuel Perry – MOTION TO APPROVE

B. SPORTS COMMISSION

1. PGA Tour – George Linley/Andrew George
2. Agency Diversity Report Update – George Linley
3. Update – George Linley

C. ERM

1. Update – Deb Drum

D. DISCOVER THE PALM BEACHES

1. Agency Diversity Report Update – Jorge Pesquera
2. Update – Jorge Pesquera

E. CULTURAL COUNCIL

1. Agency Diversity Report Update – Dave Lawrence
2. Update – Dave Lawrence

F. FILM & TV

1. Agency Diversity Report Update – Michelle Hillery
2. Update – Michelle Hillery

G. CONVENTION CENTER

1. OVG Venue Management
 - a. OVG 360 Diversity Report Update – Dave Anderson
 - b. Update- Dave Anderson
2. OVG Hospitality
 - a. OVG 360 Diversity Report Update – Kathy Griffin
 - b. Update – Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

There is NO meeting in August.

The next Meeting will be on September 14, 2023.

***Attachment included.**