

TOURIST DEVELOPMENT COUNCIL

Thursday, April 11, 2024 – 9:00 A.M.

2195 Southern Boulevard

West Palm Beach, Florida 33406

AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE MARCH 14TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR APRIL 2024***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORTS***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2024* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **PBI UPDATE – Nichole Hughes**
- C. **FY24 FORECAST & FY25 BUDGET* - MOTION TO APPROVE - Emanuel Perry**
- D. **FY25 PROGRAM ADMINISTRATION BUDGETS* - MOTION TO APPROVE – Emanuel Perry**

E. **FY25 PERFORMANCE MEASURES* - MOTION TO APPROVE - Emanuel Perry**

F. **FY25 ORGANIZATIONAL CHARTS* - MOTION TO APPROVE - Emanuel Perry**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. **ERM**

1. Update – Deb Drum

B. **CULTURAL COUNCIL**

1. Update – Lauren Perry

C. **DISCOVER THE PALM BEACHES**

1. Marketing Technology Update – Bryan Glynn
2. Update – Milton Segarra

D. **SPORTS COMMISSION**

1. Update – George Linley

E. **FILM & TV**

1. Update – Michelle Hillery

F. **CONVENTION CENTER**

1. OVG Venue Management
 - a. Update - Dave Anderson
2. OVG Hospitality
 - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **May 9, 2024.**

***Attachment included.**