

**TOURIST DEVELOPMENT COUNCIL**

**Thursday, May 9, 2024 – 9:00 A.M.**

**2195 Southern Boulevard**

**West Palm Beach, Florida 33406**

**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE APRIL 11<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MAY 2024\***

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORTS\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***
- L. **AGENCIES QUARTERLY REPORTS 12.31.2023\***
- M. **MARKETING AGENCIES & CONVENTION CENTER DIVERSITY REPORT 2024\***
- N. **SEMI-ANNUAL PERFORMANCE MEASURES 03.31.2024\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2024\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
- B. **1<sup>st</sup> & 4<sup>th</sup> CENT OVERVIEW\* – Emanuel Perry**
- C. **TOURISM MASTER PLAN UPDATE – Emanuel Perry**

**D. PBI UPDATE – Nichole Hughes**

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. MOTION TO APPROVE THE FY2023 TDC AUDIT REPORTS\* - Emanuel Perry & David Zamora**

**B. DISCOVER THE PALM BEACHES**

- 1. Motion To Approve The Transparent Media Partners, LLC Contract for \$663,075\* – Milton Segarra/Bryan Glynn**
- 2. Update – Milton Segarra**

**C. ERM**

- 1. Update – Deb Drum**

**D. CULTURAL COUNCIL**

- 1. Update – Dave Lawrence**

**E. SPORTS COMMISSION**

- 1. Update – George Linley**

**F. FILM & TV**

- 1. Update – Michelle Hillery**

**G. CONVENTION CENTER**

- 1. OVG Venue Management**
  - a. Update - Dave Anderson**
- 2. OVG Hospitality**
  - b. Update - Kathy Griffin**

**7. BOARD COMMENTS**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT**

The next Meeting will be on **June 13, 2024.**

**\*Attachment included.**