TOURIST DEVELOPMENT COUNCIL
Thursday, October 10, 2024 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***

2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***

3. **MOTION TO APPROVE SEPTEMBER 12TH TDC MEETING MINUTES***

4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR OCTOBER 2024***

   MARKETING AGENCIES REPORTING
       A. DTPB ACTIVITY REPORT*
       B. DTPB MARKETING PLAN CONTENT*
       C. CULTURAL COUNCIL ACTIVITY REPORTS*
       D. SPORTS COMMISSION ACTIVITY REPORT*
       E. FILM & TV MONTHLY NEWSLETTER*
       F. FILM & TV PRODUCTION REPORT*
       G. FILM & TV MARKETING PLAN CONTENT*

   PBC CONVENTION CENTER OPERATING REPORTS
       H. CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR*
       I. CONVENTION CENTER MARKETING UPDATE*
       J. CONVENTION CENTER "PACE" REVENUE REPORT*

   OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS
       K. ERM PROJECT STATUS REPORT*
       L. PBI TRAFFIC REPORT*
       M. CONTRACT TRACKING REPORT*

5. **OLD BUSINESS – DISCUSSION ITEMS**

   A. TDC TOURISM PERFORMANCE METRICS
       1 TDC DASHBOARD CURRENT MONTH & FY2024* - Emanuel Perry
           a. Bed Tax Collections*
           b. Tourism Master Plan Update
               i. Project Management Report
               ii. Familiarization Report

   B. PBI UPDATE – Nichole Hughes
       1. PBI Report Update* - Nichole Hughes

6. **NEW BUSINESS – DISCUSSION ITEMS**

    A. CULTURAL COUNCIL
    1. **MOTION TO APPROVE FY2025 Cultural Council Marketing Plan* – Dave Lawrence**

    B. SPORTS COMMISSION
    1. **MOTION TO APPROVE FY2025 Sports Commission Marketing Plan* – George Linley**

    C. DISCOVER THE PALM BEACHES
    1. **Updated – Milton Segarra**

    D. FILM & TV
    1. **Update - Michelle Hillery**

    E. ERM
    1. **Update – Deb Drum**

    F. CULTURAL COUNCIL
    1. **Update – Dave Lawrence**

    G. CONVENTION CENTER
    1. **OVG Venue Management**
        a. **Update - Dave Anderson**
    2. **OVG Hospitality**
        b. **Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

    The next meeting will be on November 14, 2024.

    *Attachment included.