

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, November 14, 2024 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE OCTOBER 11<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR NOVEMBER 2024\***

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORTS\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC Dashboard Current Month & FY2024 Recap\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
  2. **Tourism Master Plan Update Existing Documents Review\* - Emanuel Perry**
- B. **MOTION TO APPROVE THE 2025 TDC BOARD MEETING CALENDAR\***
- C. **PBI UPDATE – Nichole Hughes**
  1. **PBI Report Update\* - Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. **RECOMMENDATION FOR APPROVAL PGA TOUR CONTRACT FOR ONE YEAR IN THE AMOUNT OF \$1.3M\* - Emanuel Perry**

B. **DISCOVER THE PALM BEACHES**

1. **MOTION TO APPROVE REMAINING 2-Year \$1M EUDEMONIA CONTRACT\* – Milton Segarra**
2. **Update – Milton Segarra**

C. **ERM**

1. **Update – Deb Drum**

D. **CULTURAL COUNCIL**

1. **Spanish Arts Exhibition Presentation\* - Dave Lawrence**
2. **Update – Dave Lawrence**

E. **SPORTS COMMISSION**

1. **Update – George Linley**

F. **FILM & TV**

1. **Update – Michelle Hillery**

G. **CONVENTION CENTER**

1. **OVG Venue Management**
  - a. **Update - Dave Anderson**
2. **OVG Hospitality**
  - b. **Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **December 12, 2024.**

**\*Attachment included.**