

TOURIST DEVELOPMENT COUNCIL
Thursday, May 8, 2025 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE FEBRUARY 13TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MAY 2025***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **JIM BRONSTIEN PRESENTATION* - Emanuel Perry**
- B. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2025* - Emanuel Perry**
 - a. **Bed Tax Collections***
- C. **PBI UPDATE – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **MOTION TO APPROVE FY24 AGENCIES AUDIT REPORTS*- Dave Zamora/Emanuel Perry**

B. TOURISM MASTER PLAN BIG IDEAS* – Emanuel Perry

C. CONVENTION CENTER

- 1. OVG Venue Management**
 - a. Update - Dave Anderson**
- 2. OVG Hospitality**
 - b. Update - Kathy Griffin**
 - c. Chef Giovanni Arias Introduction – Kathy Griffin**

D. ERM

- 3. Update – Deb Drum**

E. CULTURAL COUNCIL

- 1. Update - Dave Lawrence**

F. DISCOVER THE PALM BEACHES

- 1. Update* – Milton Segarra**

G. SPORTS COMMISSION

- 1. Update – George Linley**

H. FILM & TV

- 1. Update – Michelle Hillery**

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

The next Meeting will be on **June 12, 2025.**

***Attachment included.**