TOURIST DEVELOPMENT COUNCIL
THURSDAY, NOVEMBER 12, 2026 – 9:00 A.M.
2195 SOUTHERN BOULEVARD, WPB, FL 33406
AGENDA

1. ROLL CALL*

A. INVOCATION
B. PLEDGE OF ALLEGIANCE

2. MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS*

3. MOTION TO APPROVE OCTOBER 8TH TDC MEETING MINUTES*

4. MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR NOVEMBER 2026*

MARKETING AGENCIES REPORTING
A. DTPB ACTIVITY REPORT*
B. CULTURAL COUNCIL ACTIVITY REPORT*
C. SPORTS COMMISSION ACTIVITY REPORT*
D. FILM & TV MONTHLY REPORT*

PBC CONVENTION CENTER OPERATING REPORTS
E. CONVENTION CENTER MARKETING UPDATE*
F. CONVENTION CENTER "PACE" REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS
G. ERM PROJECT STATUS REPORT*
H. DJTI TRAFFIC REPORT*
I. CONTRACT TRACKING REPORT*

5. OLD BUSINESS – DISCUSSION ITEMS

A. TDC TOURISM PERFORMANCE METRICS
1. TDC DASHBOARD CURRENT MONTH & FY26* - Emanuel Perry
a. Bed Tax Collections*

B. DJTI UPDATE* – Andrew Gamboa

6. NEW BUSINESS – DISCUSSION ITEMS

A. MOTION TO APPROVE THE 2027 TDC BOARD MEETING CALENDAR* Emanuel Perry

B. MOTION TO APPROVE 2027 FINANCE COMMITTEE MEETING CALENDAR* Emanuel Perry

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C. COMBINING CULTURAL COUNCIL CAT B & CAT CII GRANTS* - Emanuel Perry

D. SPORTS COMMISSION

1. MOTION TO APPROVE The Category "G" Grant Agreements* - George Linley

	Grant	Amount	Room Nights
a.	**Boca Raton Bowl (December 18, 2026) – Howard Schnellenberger Field at Flagler Credit Union Stadium**	**$140,000**	**1,000**
b.	**American Cornhole League (ACL) Palm Beach Signature Event (January 14-17, 2027) – Palm Beach County Convention Center**	**$30,000**	**2,000**
c.	**USA BMX Sunshine State Nationals (January 15-17, 2027) - Okeeheelee BMX**	**$50,000**	**2,820**
d.	**Florida Rush Hockey (January 15-18, 2027) Palm Beach Skate Zone & Boca Ice**	**$30,000**	**3,000**
e.	**Association Of Pickleball Players (APP) Boca Raton Open (January 21-24, 2027) - Patch Reef Park**	**$20,000**	**1,800**
f.	**Florida Exposure Cup (January 28-31, 2027) – Palm Beach Skate Zone**	**$15,000**	**1,500**
g.	**Junior Tour Powered by Under Armour Winter National Championship (February 12-15, 2027) - PGA National Resort**	**$25,000**	**2,000**
h.	**Delray Beach Open (February 12-21, 2027) – Delray Beach Tennis Center**	**$65,000**	**1,000**
i.	**Association Of Pickleball Players (APP) Palm Beaches Open (February 18-21, 2027) - Palm Beach Gardens Tennis & Pickleball**	**$20,000**	**1,800**
j.	**Gauntlet of Polo (January 27 - April 18, 2027) National Polo Center**	**$50,000**	**13,439**
k.	**Palm Beach Challenge (February 22 – March 30, 2027) Santaluces Athletic Complex**	**$25,000**	**3,325**
l.	**East Coast Championships SoFlo National (February 27-28 , 2027) Palm Beach County Convention Center**	**$25,000**	**2,500**
m.	**James Hardie Pro Football Hall of Fame Invitational (March 1-7, 2027) The Old Course at Broken Sound**	**$125,000**	**2,500**
n.	**Palm Beaches Spartan Sprint Weekend (March 27–28, 2027) Burt Aaronson South County Regional Park**	**$35,000**	**3,816**
o.	**National Collegiate Athletic Association (NCAA) Golf Championship Series (May 9-**	**$80,000**	**2,805**

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	21, 2027) – PGA National Resort, Champion Course		
p.	**American Athletic Conference Baseball Championship (May 24-30, 2027) - CACTI Park of the Palm Beaches**	**$40,000**	**3,500**
q.	**Prospect Select Summer Series (May 28 - August 2, 2027) – CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium and Santaluces Athletic Complex**	**$80,000**	**10,080**
	TOTAL	**$855,000.00**	**58,885**

Average Historical ADR - $270.78
ROI - $956,692.82

2. **MOTION TO APPROVE WINTER EQUESTRIAN FESTIVAL CONTRACT IN THE AMOUNT OF $300,000* - George Linley**

E. ERM

1. **Update – Deb Drum**

F. DISCOVER THE PALM BEACHES

1. **Update* - Milton Segarra**

G. FILM & TV

1. **Update – Michelle Hillery**

H. CULTURAL COUNCIL

1. **Update – Dave Lawrence**

I. CONVENTION CENTER

1. **OVG Venue Management**
   a. **Update - Dave Anderson**
2. **OVG Hospitality**
   b. **Update - Kathy Griffin**

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

The next meeting will be on December 10, 2026.

***Attachment included.**

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