

TOURIST DEVELOPMENT COUNCIL
May 14, 2020 9:00AM
Webex Video Conference Call or
Palm Beach County Convention Center - Room TBD
West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE MARCH 12th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR MAY 2020**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***
- I. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- J. **ERM PROJECT STATUS REPORT***
- K. **PBI TRAFFIC REPORT***
- L. **HOTEL PIPELINE REPORT***
- M. **1991 – 2019 FILM & TV PRODUCTION HISTORY***
- N. **CONTRACT TRACKING REPORT***
- O. **QUARTERLY AGENCY FINANCE REPORTS 3.31.2020**

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & YTD***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***
 2. **PBI- Airport Update Laura Beebe, Director PBI**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. TDC- FY2020 & FY 2021 FINANCIAL UPDATES- G. Jergensen
TDT REVENUES and OPERATING BUDGETS
OPERATIONS IMPACT FROM COVID 19 30 Minutes
Bed Tax Collections Impact
Reforecast FY2020 Agency Operating Budgets
Re-Budget FY 2021 Agency Operating Budgets
Marketing Stimulus Proposals
Impact on 1st & 4th Cent Obligations
Five Year Trend FY 2020 through FY 2024
Discussion 15 Minutes
- Motion to Approve FY2020 Forecast**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT TDC MEETING**

RECOVENE AS MARKETING WORKSHOP
TOURIST DEVELOPMENT COUNCIL WORKSHOP
May 14, 2020

1. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**

2. **NEW BUSINESS – DISCUSSION ITEMS**

- A. TDC- FY2020 & FY 2021 Proposed Recovery Plan Discussion
Proposal Presentations by TDC Marketing Agencies
- DISCOVER- Recovery Marketing Platform Proposal- 22 minutes
- FILM & TV- Recovery Marketing Palm Beaches TV- 5 minutes
- CULTURAL COUNCIL- Recovery Cultural Tourism - 10 minutes
- SPORTS COMMISION- Recovery Sports Tourism - 5 minutes
- BOARD DISCUSSION & DIRECTION 10 minutes

B. TDC- FY2020 & FY 2021 Recovery Updates

CONVENTION CENTER-

Operations-	Dave Anderson	2 minutes
Food & Beverage	Vincent McPhail	2 minutes

ERM - Beaches Update	Deb Drum	2 minutes
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3. BOARD COMMENTS

4. PUBLIC COMMENTS

5. ADJOURNMENT

The next board meeting will be June 11th, in the Dave Burke Board Room at 2195 Southern Blvd., 1st Floor, West Palm Beach.

***Attachment included**

Tdc/tdcmtgs2020/Agenda.05.14.2020