

TOURIST DEVELOPMENT COUNCIL

Thursday, July 14, 2022 – 9:00 A.M.

2195 Southern Boulevard

West Palm Beach, Florida 33406

AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE JUNE 9th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JULY 2022***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2022***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **CHECKPOINT #20 MAY 2022 COLLECTED JUNE 2022***
- C. **PBI UPDATE- Cody Benkelman**
- D. **AMENDMENTS TO CLARIFY ETHICS LANGUAGE PROACTIVELY***
MOTION TO APPROVE

6. NEW BUSINESS – DISCUSSION ITEMS

A. Federation Of International Polo (FIP) World Polo Championship*

MOTION TO APPROVE

B. ERM

1. Two Minute Update- Deb Drum

C. DISCOVER

1. Two Minutes Update – Jorge Pesquera

D. SPORTS COMMISSION

1. Two Minutes Update – George Linley

E. CULTURAL COUNCIL

1. Two Minutes Update - Dave Lawrence

F. FILM & TV

1. Two Minutes Update- Chuck Elderd

G. CONVENTION CENTER

1. Spectra Venue Management
 - a. Two Minute Update- Dave Anderson
2. Spectra Hospitality
 - a. Two Minute Update – Kathy Griffin

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

There is NO meeting in August. Next Meeting will be September 8, 2022.

***Attachment included.**