

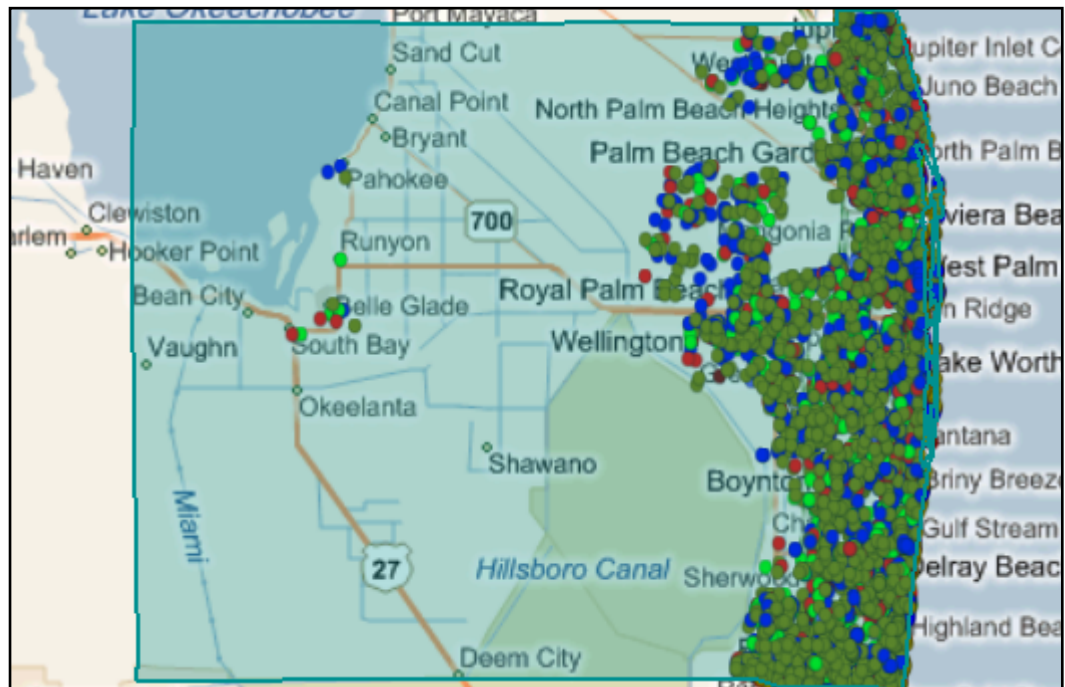
This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in **Palm Beach County, FL**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, Palm Beach County, FL is home to 4,912 arts-related businesses that employ 15,036 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Palm Beach County, FL, with each dot representing an arts-centric business. The creative industries account for **4.36** percent of the 112,770 total businesses located in Palm Beach County, FL and **2.31** percent of the 651,173 total people they employ.

4,912 Arts-Related Businesses in Palm Beach County, FL Employ 15,036 People

- Arts-Related Business
-  Museum/Collections
 -  Performing Arts
 -  Visual/Photography
 -  Film, Radio, TV
 -  Design/Publishing
 -  Arts Schools/Services



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Arts-Related Businesses and Employment in Palm Beach County, FL (Data current as of January 2011)

2011

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	71	279
Agents	6	17
Arts Schools and Instruction	65	262
Design and Publishing	2,253	6,296
Advertising	306	1,484
Architecture	297	1,277
Design	1,626	3,410
Publishing	24	125
Film, Radio and TV	547	2,989
Radio	37	95
Television	44	936
Motion Pictures	466	1,958
Museums and Collections	55	412
Zoos and Botanical	11	26
Historical Society	4	15
Museums	40	371
Performing Arts	708	2,234
Music	276	709
Theater	10	45
Services & Facilities	117	616
Opera	1	10
Dance	1	5
Performers (nec)	303	849
Visual Arts/Photography	1,278	2,826
Crafts	100	318
Photography	774	1,389
Visual Arts	206	393
Services	198	726
GRAND TOTAL	4,912	15,036

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.